# IAQA Conference Commercialism Policy

**Commercialism** is the inclusion of **visual, written, or verbal references** to any organization for the promotion or commercial advantage of that organization or the commercial disadvantage of a competing organization.

The IAQA Convention Program Committee will strictly enforce this policy for IAQA papers and presentations at IAQA Conferences.

### This is Not Allowed:

a. References or displays of trade names, logos or products provided by an IEQ-related commercial organization, except as described in the "This is Allowed" section below. Such organizations shall include, but not be limited to: manufacturers, sales representatives, consulting firms, software/hardware providers, laboratories, and contracting firms.
b. Inference that IAQA approves or endorses any product, software or system for any reason, even if the product, software or system complies with an IAQA/IESO standard. The IAQA logo may not be used without prior express permission from IAQA.
c. Copies of papers or portions thereof, draft position papers or recommendations, brochures, or other information SHALL NOT be made available at IAQA conference sessions without prior express permission from the Convention Program Committee.
d. Speakers shall not offer books, CDs or other media for sale during or after their presentation.
e. Clothing containing commercial logos, trade names or other commercial information can not be worn while presenting.
f. Product presentations that feature particular companies or products are not permitted, even if the company or product is not specifically referenced by name.

### This is Allowed:

a. First slide or presentation introductions: This may include the name of author(s)/presenter(s) and their e-mail addresses, their affiliations, companies, supporting organizations, sponsoring technical committee, and corporate logo. For case studies, with permission from the study subject, the slide or presentation introduction may also reference the facility owner, facility or site of the study.
b. Research, programs, case studies, statements, policy, and/or legislation from any organization may be referenced only in order to maintain presentation clarity and relevance. Research, programs, policy, legislation or name of organizations, software, government agencies and government-sponsored agencies may be referenced only in order to maintain presentation clarity and relevance. Promotion or endorsement is prohibited and shall be excluded at the discretion of the Convention Program Chair or the Chair's representative. Reference to Universities, Research agencies, Government agencies, Government-sponsored agencies, and/or non-profit organizations shall be allowed as long as the reference is non–biased in nature, germane to the focus of the publication/presentation, and does not imply an IAQA endorsement of a product and/or service.
c. Presentations may include reference to commercial products and may include performance data of the inclusion of such references, and data is necessary to illustrate use of the product.
d. Trade or company names and/or logos of historical nature may be allowed where the featured equipment or its lineage is no longer manufactured, and the company and/or product names are used in the context of their historical development.
e. Trade or company names and/or logos NOT related to the IEQ industry, provided recognition of these items in not intended to be promotional, IAQA endorsement is not conveyed, and there is not implication that the audience is required to use the commercial entity.
f. Specific reference may be made to industry-related standards, test methods and codes.
g. Make, model or sole source of critical test instrumentation, engineering software, reagents or apparatus may be identified as a footnote, so that others may duplicate the testing.
h. The presenter's name, email address and phone number may appear on the last slide (no company name or title allowed).

### Policy Enforcement:

a. The Convention Program Committee coordinates the review of all papers and presentations prior to publication or presentation. The Committee shall review all presentation materials. Nonconforming items within the presentation materials must be deleted by the presenter or the material will not be allowed to be presented.
b. Any speaker who does not provide slides by one week prior to the convention for review forfeits their speaking opportunity for the respective presentation. Exceptions to this must be approved by the Convention Committee.
c. Any violations to commercial policy shall result in a ban from presentation at the following up to three conferences. This shall include presentations, workshops and panel discussions. Exceptions to this must be approved by the Convention Committee.